



# Board of County Commissioners Agenda Request

**5A**  
Agenda Item #

**Requested Meeting Date:** November 14, 2023

**Title of Item:** Revitalization Grant: Award funding

|  |                          |  |  |
|--|--------------------------|--|--|
| <input checked="" type="checkbox"/> REGULAR AGENDA | <b>Action Requested:</b> | <input type="checkbox"/> Direction Requested             |  |
| <input type="checkbox"/> CONSENT AGENDA            |                          | <input checked="" type="checkbox"/> Approve/Deny Motion  | <input type="checkbox"/> Discussion Item   |
| <input type="checkbox"/> INFORMATION ONLY          |                          | <input type="checkbox"/> Adopt Resolution (attach draft) | <input type="checkbox"/> Hold Public Hearing*<br><i>*provide copy of hearing notice that was published</i> |

|                                      |                                      |
|--------------------------------------|--------------------------------------|
| <b>Submitted by:</b><br>Mark Jeffers | <b>Department:</b><br>Administration |
|--------------------------------------|--------------------------------------|

|  |  |
|--|--|
| <b>Presenter (Name and Title):</b><br>Mark Jeffers, Economic Development Coordinator | <b>Estimated Time Needed:</b><br>5 minutes |
|--|--|

**Summary of Issue:**

The Aitkin County Economic Development Committee has received and reviewed grant funding requests for the Revitalization Grant Program. Grant applications for all grants applications reviewed and grant award summary are included.

The Committee recommends and requests approval to award the following grant at this time:

Crossroads Hotel, McGregor, \$5,000.

The purpose of this grant fund is to help support local businesses to upgrade/revitalize the outside presence of their business property in our community in an effort to drive economic growth. As business owners and members of our community, it is important that we establish and maintain an image of growth and success. The fund will help support upgrades of awnings, signage, outdoor aesthetics and general business image and appearance.

**Alternatives, Options, Effects on Others/Comments:**

**Recommended Action/Motion:**

Economic Development requests approval of a motion to award the recommended grants.

**Financial Impact:**

Is there a cost associated with this request?  Yes  No

What is the total cost, with tax and shipping? \$

Is this budgeted?  Yes  No *Please Explain:*

This funding is budgeted through the ARPA funding.

**2023 Revitalization Grant Program**

| #  | Applicant Name   | Project Name      | City     | \$ requested  | \$ Awarded   | Informed |
|----|------------------|-------------------|----------|---------------|--------------|----------|
| 28 | BarTopp Wash     | exterior painting | McGregor | \$ 3,150.00   |              | yes      |
| 29 | Crossroads Hotel | exterior painting | McGregor | \$ 5,000.00   | \$ 5,000.00  |          |
|    |                  |                   |          | \$ 143,475.43 | \$ 64,011.00 |          |
|    |                  |                   |          | Remaining     | \$ 5,411.00  |          |

#29-2



# Crossroads Hotel

September 7th, 2023

Mark Jeffers  
Aitkin County Government  
Center

307 2nd Street NW  
Aitkin, MN 56431

Dear Aitkin County,

We are the new owners of Crossroads Hotel, formally Country Meadows Inn and Suite, in McGregor. Crossroads Hotel was purchased June 30<sup>th</sup> with the vision of bringing a quality, modernized hotel to the McGregor Lakes area. One that is comfortable, clean, and safe. We saw an opportunity to continue to invest in a community we have deep ties to.

We are in the middle of a complete refresh of the property. Including, but not limited to pool renovations, room updating, common area improvements, as well as security and entry upgrades.

We are asking for \$5,000.00 to assist in the upgrade of exterior door and entrance improvement. We are also adding upgrades to our outdoor signage with lighting and improved panels.

We look forward to hearing from you with hopes of being able to assist with some of this major expense.

Sincerely,

Brandon & Janae Popp  
Tony and Pam Nistler



166 Yazdow Drive  
McGregor, MN 56101



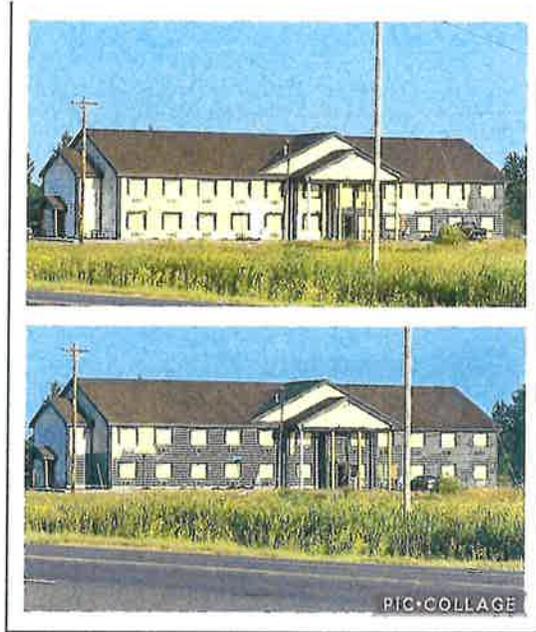
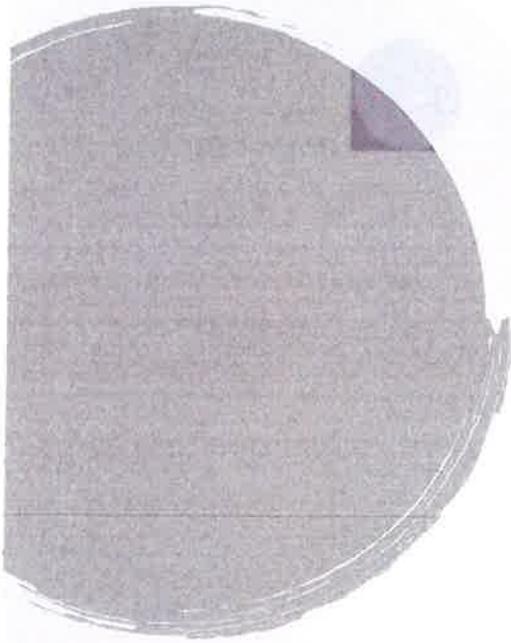
218 763 7778



info@mcgregorcrossroads.com



Crossroads Hotel



|                          |              |
|--------------------------|--------------|
| Project Crossroads Hotel |              |
| Completion Date          | Dec-23       |
| Contact                  | Brandon Popp |
| Grant Amount             | \$ 5,000.00  |

|  |                     |
|--|---------------------|
| Exterior Door and front entrance improvement | \$ 4,200.00         |
| improved lighting on signage                 | \$ 2,500.00         |
| sign lighting panels                         | \$ 3,400.00         |
| <b>outdoor painting and window remodel</b>   | <b>\$ 25,050.00</b> |
|  | \$ -                |
|  | \$ -                |
|  | \$ -                |
|  | \$ -                |
|  | \$ -                |
|  | \$ -                |
|  | \$ -                |
|  | \$ -                |
|  | \$ -                |
|  | \$ -                |
|  | \$ -                |
| expense total                                | \$ 35,150.00        |

#28



## Bartopp Carwash

August 30<sup>th</sup>, 2023

Mark Jeffers

### Dear Aitkin County,

We are the new owners of the local carwash in McGregor. As business owners, we are excited to help improve the look of the city. We feel it is important to give our business a fresh look being we are located in a high traffic area for both those passing through, and the local community.

Our first year, we invested in the addition of an automatic wash & a set of new garage doors! It was important to focus on the interior issues first which left the exterior looking a bit run down. We are confident the new look would help improve the look of the town, as well as help overall business – it's tough to sell a Sparkling Wash when the building is lacking its own sparkle!

We are asking for \$3,150.00 to assist in covering half of the cost to give the outside of the building a fresh, modern look. This includes new paint on the exterior (building, trim, front door) and clean up and paint the garage doors on the manual bay side. Attached is a before and after photo of the building, along with the estimate from a local business for the entire job.

We look forward to hearing from you with hopes to be able to complete our exterior upgrades!

Bartopp Wash – Keeping McGregor clean, one car at a time!

Sincerely,  
Brandon & Janae Popp  
Jordan & Alli Barten

320-345-0582

bartopppropertiesllc@gmail.com

**Before - -**

Exterior - Blue paint  
 Garage Doors - White  
 Front Door - Red  
 Trim - White

**After - -**

Exterior - Grey paint  
 Garage Doors - Black



Service Contract

**RG Services, Limited Liability Company**

ghway 210

(608) 931-9402

Brandon Popp  
 237 State Hwy 210  
 McGregor, MN 55760  
 (320) 345-0582

DATE August 30, 2023

Prepared by: **Ryan Grant**

| Description   | AMOUNT             |
|---|--------------------|
| <b>Exterior Car Wash Paint</b>  |                    |
| <b>Labor</b>  | \$ 6,300.00        |
| Labor to include site prep, pressure wash, Two coats roof, body, trim, doors. Site clean up and waste disposal. |                    |
| <b>Materials</b>  |                    |
| Sherwin Williams Multi Surface Acrylic Pro Industrial   |                    |
|   | <b>\$ 6,300.00</b> |

TO BE COMPLETED THIS SEASON WEATHER PERMITTING